Global Prevalence of Smoking (percentage of smokers)
Globally, age-standardized prevalence has decreased...

The Three Eras of Smoking Decline

Decline in Prevalence 1980-2012

Major Reductions
Four countries—Canada, Iceland, Mexico, and Norway—have reduced smoking by more than half in both men and women since 1980.

Prevalence in Mexico
Among the largest Latin American countries, Mexico had the lowest prevalence in 2012.

Prevalence in Indonesia
Indonesia, like many other countries in the region, has high prevalence for men.

Global Cigarette Consumption
...but the number of smokers worldwide increased due to population growth.

Cigarettes Consumed
In 75 countries smokers consumed an average of more than 20 cigarettes per day in 2012.

The number of cigarettes smoked has grown to more than 6 trillion in 2012.

Countries with Biggest Reduction in Smokers*

Countries with Biggest Increase in Smokers*

“Despite the tremendous progress made on tobacco control, much more remains to be done. We have the legal means to support tobacco control, and where we see progress being made, we need to look for ways to accelerate that progress. Where we see stagnation, we need to find out what’s going wrong.”

— Dr. Christopher Murray, IHME Director

Learn more at: http://viz.healthmetricsandevaluation.org/tobacco