Prevalence of smoking has fallen, but the number of people who smoke has risen since 1990

Since 1990, the prevalence of smoking has decreased steadily around the globe. However, as populations have grown, the total number of smokers around the world has increased.

Prevalence of smoking

Globally, the proportion of people who smoke regularly has decreased steadily since 1990

Number of smokers

With population growth, the absolute number of smokers has risen in many parts of the world

In 2019, smoking accounted for 7.7 million deaths

Without intervention, deaths attributable to smoking will increase over the coming decades